



**Edward Hertzman**  
***Founder, President***  
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Edward Hertzman received a degree in economics from NYU and spent more than a decade working as a top executive for major sourcing companies all over the world, including Synergies Worldwide and Pearl Global. He has partnered with globally recognized retailers and wholesalers all over the world with special expertise in Pakistan, Bangladesh, India and China. He continues to consult widely on sourcing and supply chain matters. Mr. Hertzman sits on the Board for Delivering Good, a charitable organization that channels the resources of the fashion industry to those in need. In 2009, in response to a need in the industry, he founded Sourcing Journal Online. With more than 75,000 subscribers, Sourcing Journal Online is the largest trade journal devoted to the sourcing apparel and textile industry supply chain in the world.