

Gary F. Simmons, Board Co-Chairman President & CEO Gerber Childrenswear LLC

Gary F. Simmons is President and Chief Executive Officer of Gerber Childrenswear LLC, one of the nation's leading marketers of infant and toddler apparel and related products. Gary joined Gerber Childrenswear as President in March 2005 and was promoted to President and Chief Executive Officer in April 2007.

Prior to joining Gerber, Gary successfully executed the merger of Healthtex and H.H. Cutler into one newly formed company, VF Playwear, where he was the President from 1997 to 2004.

Gary began his career as a children's clothing buyer at Shillito's, a Cincinnati department store, after graduating from the University of Cincinnati in Ohio with a B.A. degree in marketing and finance in 1976. In 1978 he assumed a children's clothing buying position with the iconic Gimbels department store. Simmons joined Healthtex in 1980 as its field sales representative in Pennsylvania, and in 1985 worked his way up to Vice President of Sales for the Britannia brand at Healthtex. In 1987, he was promoted to General Manager and Vice President/General Manager of Sales and Marketing for the Healthtex brand.

Simmons divides his time between his offices in New York City and Greenville, SC. He makes his home in Greensboro, NC with his wife Sue and his two children, Brent and Kelsey.

Mr. Simmons is an active board member of K.I.D.S. (Kids in Distressed Situations) – Fashion Delivers – currently Co-Chari, the University of Cincinnati (Business Advisory Board), and is on the Board of Directors & the Executive Committee of AAFA (American Apparel and Footwear Association), with past memberships on the North Carolina State University (Clothing & Textile Advisory Board) & The Piedmont Triad Family Services Board.