A philanthropist, businessman, and family man, Joseph Shamie has always valued community and charity—all principles he learned from his parents, Louis and Lorraine.

With over 40 years of experience in the juvenile furniture industry, Joseph, Co-President of Delta Children, is at forefront of revolutionizing and innovating the landscape of affordable and safe children's products.

Together, with his brother, Sam, Joseph helped grow their father's retail store in Bedford-Stuyvesant into Delta Children, a company that has transformed the juvenile category. He's assumed multiple roles, including overseeing product development, sales, marketing—and most importantly, safety. Committed to creating products that every family can afford, Joseph is constantly working towards providing children worldwide a safe place to sleep.

A native of New York City, Joseph grew up in Brooklyn, and is dedicated to helping families in Brooklyn live better by working closely with Brooklyn Borough President, Eric Adams. Partnering together on multiple projects, they have given away over 400 cribs to Brooklyn residents in need, as well as opened New York City’s largest Breastfeeding Empowerment Zone at Brooklyn Borough Hall.

A Juvenile Products Manufacturers Association (JPMA) board member, Joseph helps create industry standards that ensure children's wellbeing. He also travels the country educating parents on sleeping habits, as well as donating new cribs to children in need. Joseph works closely with a number of charities, including K.I.D.S., Baby Buggy, The New York Foundling, Inwood House, Angel Fund, Bikur Holim and the United Jewish Appeal (UJA), as well as serving on the non-profit board of First Candle.

Recognized for his charitable endeavors, Joseph has received prestigious awards from First Candle, UJA and the Sephardic Community Center, of which he is the Chairman of the Finance Committee. He is also a K.I.D.S/ Fashion Deivers board member and received the prestigious Humanitarian of the Year Award.

Joseph resides in Brooklyn with his wife, Adrienne. Together they raised four children, Louis, Lorraine, Gloria and David, and recently welcomed three grandchildren. As a father and grandfather, Joseph knows the importance of offering the safest products for future generations. He continues to open his heart and donate product and led committees to help the less fortunate.