



Steve Reiner
Managing Director, Head of Consumer Investment Banking, B.riley & CO. LLC
Development Officer – Asset Disposition (Great American Group)

Mr. Reiner joined B. Riley & Co. in 2014 as a Managing Director and Head of Consumer Investment Banking. Mr. Reiner has approximately 20 years of investment banking experience while also serving for the past five years as a senior consumer industry executive.

Mr. Reiner began his career in 1988 with Salomon Brothers Inc. and in 1999 founded Oppenheimer & Co.'s Consumer Investment Banking practice. In 2007, Mr. Reiner joined Financo, an advisory firm focused on the Consumer sector, to open its Los Angeles office. Mr. Reiner moved to the operating side in 2009 when he joined Jessica's, a leading wholesale agent of premium apparel brands focused on the off-price sector, as the company's President. He was most recently with Skechers USA, Inc., a global retailer and wholesaler of lifestyle and performance footwear, as the company's Senior Vice President of Strategy & Business Development.

Mr. Reiner is involved in a number of community activities and currently serves on the Board of the industry charity K.I.D.S./Fashion Delivers as well as the Los Angeles Professional Services Committee that supports National Jewish Health. He earned his MBA and undergraduate degrees from the University of Virginia's Darden School of Business and McIntire School of Commerce, respectively.