

JPMA works with Delivering Good on Harvey relief efforts

Organizations work to collect items for victims of disaster

Thomas Russell, August 30, 2017

HOUSTON – The Juvenile Products Manufacturers Assn. is working with Delivering Good to coordinate product donations for victims of Hurricane Harvey in need of items ranging from clothing to sheets and blankets.

The JPMA has alerted its members that Delivering Good – formerly known as K.I.D.S./Fashion Delivers – is working with the fashion, home and children's industries to get donations of new merchandise for families affected by the disaster. In addition to product donations, the organization is accepting cash donations, which will help transport the goods to its partners on the ground that will distribute them to the families over the next several weeks and months.

The organization has already received portable cribs from Delta Children as well as denim from Jade Marketing Group. Other items it is collecting include:

- Apparel for men, women and children
- Underwear and socks for men, women and children
- Towels, sheets, blankets, comforters and pillows
- Toothbrushes, wash cloths and personal care items.

Donations can be taken through links at [Delivering Good's website](#).

"We believe that there will be a large number of people displaced from the storm damage and the flooding that is expected to continue through this week," said Delivering Good Chairman Allan Ellinger. "We are asking the industry to provide us with new products, as they have in so many disasters we have responded to in the past. Consumers can help us with financial donations to help defray the costs of shipping the donations to the affected areas."

Those wishing to stay informed of the relief efforts can visit Delivering Good's disaster link above or by following Delivering Good on Twitter @DeliveringGood or on Facebook or LinkedIn. The organization said that any donations of product or cash that can't be used for Hurricane Harvey relief will be used for ongoing poverty needs.

Additional information about the effort can be seen at [JPMA's website](#), which is working to help spread the word among juvenile product industry members.



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I'm Tom Russell and have worked at Furniture/Today since August 2003. Since then, I have covered the international side of the business from a logistics and sourcing standpoint. Since then, I also have visited several furniture trade shows and manufacturing plants in Asia, which has helped me gain perspective about the industry in that part of the world. As I continue covering the import side of the business, I look forward to building on that knowledge base through conversations with industry officials and future overseas plant tours. From time to time, I will file news and other industry perspectives online and, as always, welcome your response to these Web postings.