

# Fashion Bringing Relief to Hurricane Victims

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As members of the fashion community, most of us know fellow fashion businesses that have been affected by the recent disasters – our hearts go out to them. But most of all, please keep in mind the thousands of families who have lost their homes and all their belongings, and join us in supporting Delivering Good to help them rebuild their lives. If you can donate products, please do. If you can make a financial contribution, please do.

UBM Fashion is committed to giving back to the fashion community, and being a true partner in the causes affect us all.

Our concerted efforts will be essential to the long-term health and sustainability of the industry and to the broader society in which we all live. Join Us!

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From the Managing Director of UBM Fashion, Mike Alic

*"With so many people suffering from the recent string of natural disasters, we all want to know how we can help. UBM Fashion has chosen to increase our support for Delivering Good, our long standing partner, by making a charitable donation to their relief efforts. In addition, we are connecting Delivering Good with our exhibiting brands during the upcoming September marketplace and inviting them to join this relief effort."*

From the Chairman of Delivering Good, Allan Ellinger

*"Nearly 200 companies have already contributed new adult and children's clothing, footwear, home furnishings, and other basic necessities for hurricane victims. Our experienced staff is working with vetted local agencies to get these goods to those who need them in the ravaged communities, but more help is essential. Please join us by donating product and financial support today."*

Thank you for your support.

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## ABOUT DELIVERING GOOD:

Disaster Strikes, Delivering Good Responds...

Since 1985, Delivering Good (formerly K.I.D.S./Fashion Delivers) has mobilized new product donations from hundreds of companies large and small, bringing hope, dignity and self-esteem to people impacted by poverty and tragedy. Hurricanes Harvey and Irma have devastated Texas, Florida, parts of the American Southeast, and the Caribbean. Hundreds of thousands of families have been forced from their homes, and over half a million people are seeking aid and relief. Every new product item and every dollar you give will help to rebuild lives.

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## ABOUT UBM AMERICAS:

UBM Americas, a part of UBM plc, delivers events and marketing services in the fashion, technology, licensing, advanced manufacturing, automotive and powersports, healthcare, veterinary and pharmaceutical industries, among others. Through a range of aligned interactive environments, both physical and digital, UBM Americas increases business effectiveness for customers and audiences through meaningful experiences, knowledge and connections. The division also includes UBM Brazil's market leading events in construction, cargo transportation, logistics & international trade, and agricultural production; and UBM Mexico's, construction, advanced manufacturing and hospitality services shows. For more information, visit: [www.ubmamericas.com](http://www.ubmamericas.com).