

Hanesbrands donates more than a million clothing items to Harvey flood victims

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David Rolfe/Journal

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Hanesbrands is donating more than a million underwear and activewear items to assist victims of flooding from Hurricane Harvey in Texas and the Gulf Coast.

This equates to more than five trailer loads of the underwear, socks, intimate apparel, T-shirts and activewear fleece.

The company said it has teamed up with nonprofit charity Delivering Good and Glen Raven Logistics, a North Carolina-based transportation company, to get the items valued at more than \$2 million to flooding victims.

The company also is donating \$25,000 to the American Red Cross.

The Hanes, Champion, Playtex, Bali, Maidenform apparel products will be shipped from the company's distribution centers in Rural Hall, Kings Mountain, and Laurel Hill, N.C.; Martinsville, Va.; and Perris, Calif. Glen Raven is donating the transportation of the goods to Delivering Good, which will arrange for the goods to get to appropriate relief efforts in Texas and anywhere else needed in the Gulf Coast path of Harvey.

"Hanes and its employees share the nation's great concerns for the victims of Hurricane Harvey and want to help," said Chris Fox, HanesBrands vice president of corporate social responsibility. "We know that victims of natural disasters have a tremendous need for the basics in life, including shelter, food, water and clothing. We are happy that we can assist in the long road to recovery."

Fran Daniel

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