

Bethenny Frankel, Delivering Good join forces in disaster relief

Oct 13th 2017 1:36PM

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Bethenny Frankel is working with Delivering Good, formerly K.I.D.S./Fashion Delivers, on its disaster relief efforts. Frankel's B Strong program for women and their families in crisis has teamed with Delivering Good to provide gift cards, bank cards and critical supplies to people affected by the recent hurricanes.

Since Sept. 29, Frankel, the reality TV personality and author, has helped the charity raise more than \$500,000 for the gift card program, and donations continue to come in. The cards, which allow people to choose whatever they need, help disaster victims replace some of what they have lost. Delivering Good will continue to work with the impacted areas to provide product donations from the fashion, home and children's industries. Lisa Gurwitch, chief executive officer of Delivering Good, said 90 new donor companies signed up in September alone, and more than 300 companies have donated \$22 million worth of products for victims of Hurricanes Harvey, Irma and Maria.



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Frankel has been organizing early relief for underserved disaster areas and personally secured donated planes to Puerto Rico loaded with supplies. The expected value of her total effort is \$4 million and growing.

At Delivering Good's Nov. 8 gala at The American Museum of Natural History, Frankel will be the featured speaker and will describe what drove her to actively lead relief efforts for people in Texas, Florida, Mexico and Puerto Rico and other areas.

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Wendy ▾
 She came up hard. She is humbled by her success. Good person
 Reply · Share · 17 Likes ·

linbazzel ★ Leader ▾
 I never knew she had this in her and can only praise her for the good work. Keep it up girl.
 Reply · Share · 15 Likes ·

Cindy ★ Leader → linbazzel ▾
 I agree, I thought she was only self serving and self consumed
 Reply · Share · 9 Likes · 5 Dislikes ·

Mel ★ Leader → Cindy ▾
 Sigh..there is always one.
 Reply · Share ·

sweetpea4700m ★ Leader ▾



THANK YOU

Reply · Share · 7 Likes ·



Rick Macdowell ★ Leader

Hopefully more prominent Puerto Ricans are doing the same.

Reply · Share · 7 Likes · 1 Dislike ·



Wow → Rick Macdowell

Hopefully ^{Edited} our government can do more to help Americans. For they are Americans.

Reply · Share · 3 Likes ·



Cindy ★ Leader

awesome for her, and sick that our so called "president" insults them and throws rolls of paper towels at victims while laughing, yeah, great fun that was for him!!

Reply · Share · 10 Likes · 7 Dislikes ·



sweetpea4700m ★ Leader → Cindy

SHUT UP

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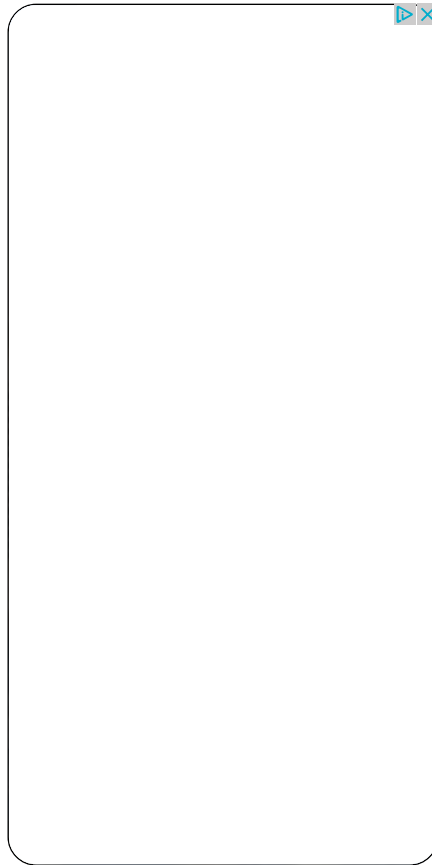


Wow → sweetpea4700m

In love with the orange one much

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