HanesBrands Donates More Than 1 Million Items of Underwear and Activewear to Assist Hurricane Harvey Victims

September 05, 2017 at 07:45 AM EDT

More Than Five Tonnel Loads of Underwear, Socks, T-Shirts, and More Valued at More Than $6 Million are Being Donated Through Nonprofit Relief Charity DeliveringGood

SOURCE: Hanesbrands Inc.

DESCRIPTION:

WINSTON-SALEM, N.C., September 5, 2017 /PRNewswire/ -- Hanesbrands announced today that it is donating more than five tonnel loads of underwear and activewear to assist victims of flooding from Hurricane Harvey in Texas and the Gulf Coast.

Hanes is partnering with nonprofit charity DeliveringGood and North Carolina-based transportation company Glenn Raven Logistics to get the more than a million pieces of underwear, socks, activewear and activewear pieces valued at more than $6 million to flooding victims. The company also is donating $50,000 to the American Red Cross.

The Hanes, Champion, Playtex, Bali, Maidenform apparel products will be shipped from the company’s distribution centers in Rural Hall, Elkin Mountain, and Laurel Hill, North Carolina; Hartsville, Virginia; and Pomona, California. Glenn Raven is donating the transportation of the pieces to DeliveringGood, a 501(c)(3) nonprofit relief charity that will arrange for the goods to get to appropriate relief efforts in Texas and anywhere else needed in the Gulf Coast path of Harvey.

"Hanes and its employees share the nation’s great concern for the victims of Hurricane Harvey and want to help," said Chris Finley, Hanesbrands vice president of corporate social responsibility. "We know that victims of natural disasters have tremendous need for the basics in life, including clothing, food, water and clothing. We are happy that we can assist to the long road to recovery.

DeliveringGood (formerly K.I.D.S./FashionDelivers) serves the clothing, home and children’s industries, distributing donated products to those in need. Delivering Good will work with Children’s Hunger Fund, Operation Comforter, and Feeding Texas, among others, to help those in need, Texas, in getting the donated apparel to flooding victims.

"One of the biggest hurdles in helping victims of natural disasters is the logistics of getting aid and donations to those in need," Finley said. "Delivering Good specializes in working with relief agencies to get donated products to where they are most needed in an orderly and efficient way. We would like to thank DeliveringGood for its assistance on this project and thank Glenn Raven Logistics for donating the transportation of our donated products."

Hanes has a long history of sending clothing, shoes and other essentials around the world affected by natural disasters. Last year, Hanes partnered with Delivering Good to assist those affected by Hurricane Matthew in North Carolina, Louisiana flooding and California Wildfires. Past efforts with Delivering Good have included shipping the victims of Superstorm Sandy to the East Coast in 2012, victims of tornadoes in the Midwest and Southeast in 2011, victims of the earthquake and tsunami in Japan in 2011, and victims of the Haiti earthquake in 2010.

For those who want to help Delivering Good in its relief efforts, this year grants www.donnations goodwillgl.c .org or requesting a tax-deductible donation are welcome.

Delivering Good

Delivering Good, Inc. (formerly K.I.D.S./FashionDelivers) is a 501(c)(3) nonprofit, and the charity of choice for new product donations made by hundreds of companies in the fashion, home and children’s industries. Donating new merchandise provides these companies with a simple and effective way to help millions of kids, which families facing poverty and disaster each year. Since 1987, over $16 billion of donated product has been distributed through our network of community partners. Learn more at www.DeliveringGood.org.

Visit us: @HanesBrandsDonates Over 1 Million of Underwear/Activewear to @HurricaneHarvey Victims http://bit.ly/HanesDeliveringGood

KEYWORDS: Humanitarian & Cause Initiatives

HanesBrands Inc.

HanesBrands (NYSE: HBI) is a socially responsible leading marketer of everyday basics for women, men, kids, active and home. The company markets T-shirts, tank tops, sleepwear, underwear, socks, hosiery, and activewear under some of the world's strongest apparel brands, including Hanes, Champion, Misses, Ems, Bali, Playtex, First envy, Fruit of the Loom, Jockey, Jockey Casuals, C.R. England, L'eggs, Levile, Unilever, Biele, and CHERY Sports. More information about the company and its award-winning corporate social responsibility initiatives can be found at www.Hanes.com/corporate. Connect with HanesBrands via its social media on Twitter (@HanesBrands) and Facebook (www.facebook.com/hanesbrandsinc).

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