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By: 3BL Media: Corporate Social Responsibility, Energy and Health News

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## HanesBrands Donates More Than 1 Million Items of Underwear and Activewear to Assist Hurricane Harvey Victims

More Than Five Trailer Loads of Underwear, Socks, T-Shirts, and Fleece Valued at More Than \$2 Million are Being Donated Through Nonprofit Relief Charity Delivering Good

SOURCE: HanesBrands Inc.

DESCRIPTION:

WINSTON-SALEM, N.C., September 5, 2017 /3BL Media/ -- HanesBrands announced today that it is donating more than five trailer loads of underwear and activewear to assist victims of flooding from Hurricane Harvey in Texas and the Gulf Coast.

Hanes is partnering with nonprofit charity Delivering Good and North Carolina-based transportation company Glen Raven Logistics to get the more than 1 million items of underwear, socks, intimate apparel, T-shirts and activewear fleece valued at more than \$2 million to flooding victims. The company also is donating \$25,000 to the American Red Cross.

The Hanes, Champion, Playtex, Bali, Maidenform apparel products will be shipped from the company's distribution centers in Rural Hall, Kings Mountain, and Laurel Hill, North Carolina; Martinsville, Virginia; and Perris, California. Glen Raven is donating the transportation of the goods to Delivering Good, a 501(c)(3) nonprofit relief charity that will arrange for the goods to get to appropriate relief efforts in Texas and anywhere else needed in the Gulf Coast path of Harvey.

"Hanes and its employees share the nation's great concerns for the victims of Hurricane Harvey and want to help," said Chris Fox, HanesBrands vice president of corporate social responsibility. "We know that victims of natural disasters have a tremendous need for the basics in life, including shelter, food, water and clothing. We are happy that we can assist in the long road to recovery."

Delivering Good (formerly K.I.D.S./Fashion Delivers) serves the clothing, home and children's industries, in distributing donated products to those in need. Delivering Good will work with Children's Hunger Fund, Operation Compassion, and Caring for Others, among other relief agencies in Texas, in getting the donated apparel to flooding victims.

"One of the biggest hurdles to helping victims of natural disasters is the logistics of getting aid and donations to those in need," Fox said. "Delivering Good specializes in working with relief agencies to get donated products to where they are most needed in an orderly and effective way. We would like to thank Delivering Good for its assistance in this project and thank Glen Raven Logistics for donating the transportation of our donated products."

Hanes has a long history of assisting communities around the world affected by natural disasters. Last year, Hanes partnered with Delivering Good to assist those affected by Hurricane Matthew in North Carolina, Louisiana flooding, and California wildfires. Past efforts with Delivering Good have included aiding victims of Super Storm Sandy on the East Coast in 2012, victims of tornados in the Midwest and Southeast in 2011, victims of the earthquake and tsunami in Japan in 2011, and victims of the Haiti earthquake in 2010.

For those who want to help Delivering Good in its relief efforts, they may go to [www.delivering-good.org/disaster-relief/](http://www.delivering-good.org/disaster-relief/) to donate new apparel or cash. For every \$10 donated allows Delivering Good to distribute more than \$100 of new, useful product.

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**HanesBrands**  
 HanesBrands (NYSE: HBI) is a socially responsible leading marketer of everyday basic innerwear and activewear apparel in the Americas, Europe, Australia and Asia-Pacific. The company markets T-shirts, bras, panties, shapewear, underwear, socks, hosiery, and activewear under some of the world's strongest apparel brands, including Hanes, Champion, Maidenform, DIM, Bali, Playtex, Bonds, JMS/Just My Size, Nur Die/Nur Der, L'eggs, Lovable, Wonderbra, Berlei, and Gear for Sports. More information about the company and its award-winning corporate social responsibility initiatives may be found at [www.Hanes.com/corporate](http://www.Hanes.com/corporate). Connect with HanesBrands via social media on Twitter (@hanesbrands) and Facebook ([www.facebook.com/hanesbrandsinc](http://www.facebook.com/hanesbrandsinc)).

**Delivering Good**  
 Delivering Good, Inc. (formerly K.I.D.S./Fashion Delivers) is a 501(c)(3) nonprofit, and the charity of choice for new product donations made by hundreds of companies in the fashion, home and children's industries. Donating new merchandise provides these companies with a simple and effective way to help millions of kids, adults and families facing poverty and disaster each year. Since 1985, over \$1.6 billion of donated product has been distributed through our network of community partners. Learn more at [www.Delivering-Good.org](http://www.Delivering-Good.org).

Tweet me: @HanesBrands Donates Over 1M Items of Underwear/Activewear to #HurricaneHarvey Victims <http://bit.ly/2eviNEy> @DeliveringGood

KEYWORDS: Philanthropy & Cause Initiatives



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