



Carole Postal
President
Spotlight Licensing

Carole Postal is founder and president of Spotlight Licensing and Brand Management, a New York based licensing agency specializing in representation of Entertainment, Art/Design, and Digital properties as well as Corporate and Character Brands.

As a member of Delivering Good's Board of Directors and Executive Board since 2012, Carole is proud to serve as co-chair since 2013 of the organization's annual Women of Inspiration Luncheon honoring women who have distinguished themselves in the worlds of fashion, entertainment, real estate and philanthropy. She has also served on Marketing, Executive Search, and other committees over the years.

Carole first became involved with the Delivering Good organization through product donations to K.I.D.S./Kids In Distressed Situations (which later merged with Fashion Delivers and became Delivering Good) and – in keeping with a desire to find ways her business and industry could help improve the life for those (especially children and families) in need – her commitment quickly grew from there.

Carole is known for her entertainment experience, trend licensing acumen, fashion branding and retail expertise. Prior to founding Spotlight Licensing, Carole co-founded CopCorp Licensing over 23 years ago as one of the very first women to launch a full-service licensing agency. Carole then went on to co-found Knockout Licensing in 2012.

Carole is a nine-time LIMA Licensing Excellence Award winner (including 2004 "Art Brand License of the Year" and 2015 "Best Overall Film, Television, or Entertainment Live Action Licensing Program of the Year"). Carole's reputation within the licensing industry was founded on groundbreaking successes in branding and licensing programs for trend-licensing non-media

based properties including billion-dollar brand Jim Benton's It's Happy Bunny and international fashion brand Pink Cookie. More recently, Carole gained industry recognition for innovative and strategic management of successful licensing programs for television properties such as Downton Abbey and Outlander.

Prior to founding CopCorp Licensing, Carole served as Vice President of Sales, Marketing and Licensing for the Americas for the Children's Television Workshop (now called Sesame Workshop) and, before that, as Vice President, Domestic Licensing, Retail Merchandising for Turner Home Entertainment (now part of Warner Bros. Entertainment).

In addition to serving on the Board of Directors for Delivering Good, Carole is patron of American Ballet Theater, New York Historical Society, and The Strong Museum of Play in Rochester, N.Y. Carole has in the past served as an Officer and on the Board of Directors for LIMA, the licensing industry trade association and also on the Board of Trustees for New York's Museum of Comic and Cartoon Art (MoCCA).