



## **Lece Lohr**

### *President of Justice*

Lece is the president of Justice (a subsidiary of Ascena Retail Group, Inc.) where she directs the lifestyle brand's strategic initiatives – providing the hottest fashions and accessories for tween girls through unique experiences in brick and mortar, direct and social channels.

Lece has developed a passion for supporting, empowering and building self-esteem in young girls. Through her work with Justice, the organization has taken a stand on diversity and including, promoting positivity and giving young girls a voice in the world. Justice is a key sponsor for Girls on the Run, Nationwide Children's Hospital and GLSEN (Gay, Lesbian & Straight Education Network). Lece holds a seat on the board of the New Albany Community Foundation through which Justice supports educational programs in the area. Lece has also recently been named as the Sponsor for the Enterprise Diversity and Women's Leadership Initiative Executive Council for Ascena.

Lece began her retail career in 1979 after graduating from Brown University. She spent six years at Bloomingdales after completing their executive training program. There she held various roles in the merchandising organization. She spent her next five years with Fredrick

Atkins buying office leading Product Development and Trend teams. The next eight years were spent leading Design teams for several organizations. In 1998, Lece joined Limited Too as a Senior Buyer. She spent three years as SVP at Chico's from 2004-2007. She returned to Justice where she held multiple roles in the organization until she was promoted to President of Justice in 2016.