



## **Thomas P. Farley, “Mister Manners”**

### *What Manners Most*

Mister Manners, Thomas P. Farley, is an etiquette expert, speaker and author whose inspiring audience of all types to master essential communication strategies for success in the workplace – and in life.

His business-etiquette, customer-service and communication workshops and keynotes are engaging and memorable, offering strategies for getting along and getting ahead in the modern era.

Among his clients have included the United States Department of Commerce, the Estée Lauder Companies, JPMorgan Chase, the Walt Disney Corporation, Bank of America, the American Automobile Association (AAA), the U.S. Army, Viacom, Toyota and UPS.

Mr. Farley is a regular and popular guest on the NBC *Today* show, where he fields questions on matters of modern-day etiquette – subjects from “avoiding awkward hugs” to “what not to wear at a company beach outing”. In 2017, he debuted “Manners on the Move”, a special *Today* show series that examined incivility in America.

His insights appear regularly in other media outlets as well, including *Dr. Oz*, the *New York Times*, the *Los Angeles Times*, *Wired* and *Money* magazines, *USA Today*, CNN, VH1, ABC and on radio stations across the country.

Throughout 2011, he served as an ongoing host for the daily call-in program *Living Today*, on the Martha Stewart Living Radio network. He has been a guest lecturer at New York University's School of Continuing and Professional Studies, and edited the anthology "Modern Manners: The Thinking Person's Guide to Social Graces".

A graduate of New York's Fordham University, Mr. Farley says these are challenging times for good etiquette: "In this age of constant connectedness and digital distractions, practicing attentiveness and considerate professionalism is more difficult than ever." And yet, he explains, "Individuals who make a habit of respecting others and putting people over pixels are the ones who set themselves apart for success."