



Jeannette Ferran Astorga
Vice President, Corporate Responsibility
Ascena Retail Group

Jeannette Ferran Astorga is the Vice President of Corporate Responsibility at ascena retail group, inc. In this role, Jeannette leads the global team responsible for corporate responsibility, supply chain sustainability, global Diversity & Inclusion, corporate philanthropy and the ascena Foundation – in support of thousands of associates across company officers, stores and its global supply chain. Jeannette has been a driving force behind the company’s social impact and sustainability initiatives. Under her leadership, the company implemented programs to drive positive working environments for female workers in its global supply chain. Jeannette has told interviewers that her proudest accomplishment include the development of the 100,000 Women Commitment – a 5-year initiative to support women in the supply chain; as well as the launch of the HER, at the Heart of Us – the company’s first corporate social responsibility report and long range sustainability strategy.

Jeannette received her B.S. from Fordham University in New York. Jeannette is a member of the Board of Industry Advisors for LIM College in New York and the Associate Board for the nonprofit, Delivering Good. Jeannette has been featured as a conference guest speaker providing guidance on global CSR at industry forums, including NRF’s Big Show, WWD’s Global Sourcing Forums, Texworld, American Apparel and Footwear conferences and at the United Nations.