



Matt Kaden
Managing Director
MMG Advisors

Matt Kaden is a Managing Director at MMG Advisors, Inc., a boutique M&A and strategic advisory firm servicing the fashion, retail and related consumer product industries. He brings nearly 20 years of executive and strategic advisory expertise in the industries he services and is particularly adept at navigating the confluence of fashion, commerce and technology.

Matt co-founded Matter Strategic Advisors, focusing on growth and exit strategies for client companies, while facilitating strategic partnerships, including M&A, joint ventures and creative licensing to solve complex business challenges. It was during this time that he forged a strong working partnership with MMG. Prior to Matter Strategic Advisors, Matt was a Director at Avalon Net Worth, advising consumer product companies on sell-side M&A, strategic partnerships and licensing transactions.

Matt's career began at Macy's East Executive Training Program in planning and he then went on to work at two of the largest publicly traded apparel/lifestyle branded companies in the US, Kellwood Company and Jones Apparel Group, holding roles in finance and strategic management.

In addition to being a member of Delivering Good's Associate Council, Matt is part of The Expert Network of New York Fashion Tech Lab, an advisor to The Lead, a mentor for both XRC Labs and The Ember Company, and on the Leadership Committee of Big Brothers Big Sisters of New York - Accountant & Banker's Division. Additionally, Matt has been published in WWD, featured on Fashion is Your Business Podcasts and is a regular contributor to several industry trade publications.

Mr. Kaden received his BS in Marketing from The Pennsylvania State University's Smeal College of Business and MBA from CUNY Baruch's Zicklin School of Business.