



Megan Berry
Founder and CEO
by REVEAL

Megan Berry is the Founder and CEO of by REVEAL: a turnkey pop-up retail platform that provides brands, developers, and technology companies a full-service solution to test markets, build awareness, generate sales, and capture consumer data with live retail experiences.

by REVEAL has attracted clients including Accenture, Boston Consulting Group, Intel, Global Brands Group, and NYFW The Shows. Megan is a member of Women Presidents' Organization and was named Fashion Group International's 2018 Rising Star in Retail. She is a frequent keynote speaker at industry leading events including the World Congress IoT, South by Southwest, and the National Retail Federation where by REVEAL officially launched in 2017.

Megan is a Partner at Mentors Fund, a venture capital firm where she

invests and advises in early stage technology startups revolutionizing traditional industries.

In 2017 Megan graduated from Harvard University's Graduate School of Design, and in 2015 received her MBA and Master of Architecture from Washington University in St. Louis. During her graduate studies Megan led retail expansion projects for Starbucks' Global Store Development and real estate design strategy for SCDA Architects' Singapore office.

She earned her undergraduate degree while on a full-tuition merit scholarship at the University of Southern California where she was a Division 1 Varsity Athlete.