



Kenneth D. Baronoff
Chief Operating Officer
PJ SOLOMON

Kenneth Baronoff is the Chief Operating Officer with day-to-day responsibility for running PJ SOLOMON. He joined the firm in 1999.

Ken has more than 25 years of investment banking experience. He has advised numerous Special Committees and Boards of Directors including ACS, Atari, Caleres, Claire's Stores Inc., Finish Line, Inc., Gerber Technology, Grand Toys, Guitar Center, Gymboree Corporation, Caesar's, Henry Schein, Instinet Group, Marvel Enterprises, May Department Stores, Panavision, Planvista, Pope Resources, Publishers Clearing House, S&C Electric Company, School of Visual Arts, Sharper Image, W.P. Carey and Viacom.

Additionally, Ken advised the London Stock Exchange in its purchase of the Frank Russell Company, Nutraceutical Corporation in its sale to HGGC, Parlux in its sale to Perfumania, Charlotte Russe in its sale to Advent International, Del Laboratories in its sale to Kelso & Co., Twin Laboratories in its sale to IdeaSphere, Randa Corporation in numerous buy-side engagements and the pilot groups of both Northwest Airlines and Continental Airlines in the restructuring of each of these airlines' cost structures.

Prior to joining PJ SOLOMON, Ken was head of M&A at Barington Capital Group. He began his career at Cahill Gordon & Reindel LLP where he practiced corporate law before joining Salomon Brothers as an Associate in its M&A department.

Ken holds a JD from New York University School of Law and a BS, *magna cum laude*, from the Wharton School at the University of Pennsylvania.