

# D U N N I N G

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## **Dunning Golf Launches Online Giving Tuesday Campaign for Delivering Good**

NEW YORK, May 5, 2020 – Dunning Golf, the most performance-driven and innovative brand in the game, will launch an online donation campaign today to support Delivering Good and its COVID-19 related relief efforts. For each item purchased on the company website through Sunday, Dunning Golf will donate an item to the national charity.

Delivering Good provides people in need with new clothing and other essential items through a diverse network of over 700 community-based nonprofits and government agencies across the United States. The 35-year old charity is supported by companies in the fashion, home and children's markets. As financial struggles generated by the COVID-19 pandemic grow for many families, so does Delivering Good's mission to help.

"While we're in a period of immediate crisis, and immediate help is essential, the economic fall out is going to affect those facing poverty and job loss for some time to come," said Michael J. Setola, president & CEO of Dunning Golf. "The pain many families feel is going to be around for a while, so we're proud to contribute to Delivering Good in any way we can."

The benefit campaign will run on [dunninggolf.com](http://dunninggolf.com) through Sunday. Additionally, the company is offering the 25% off code GIVE until Sunday to thank online shoppers for their contribution.

"The gift of new, essential products can provide hope, dignity and self-esteem to families and individuals facing the challenges of this pandemic," says Delivering Good President & CEO Lisa Gurwitsch. "We are supporting people facing poverty, homelessness, job loss and more. Dunning Golf's donations of new merchandise helps low-income and disadvantaged individuals and families."

### **About Dunning Golf**

Dunning Golf engineers the most technical golf apparel without compromise. Founded in 2001, Dunning, was the first to successfully develop a full line of technical golf apparel consisting of shirts, layering and bottoms. With a targeted focus on the player, Dunning's message has remained constant over the years; golf apparel with a focus on fit, playability and true performance.

### **About Delivering Good:**

*Delivering Good supports people as they recover from the daily disaster of poverty, and we are here to support those impacted by COVID-19 nationwide. Over \$2 billion of donated products have been distributed through Delivering Good's network since 1985. We provide new clothing, shoes, home goods, children's goods, and vital necessities to low-income children, families, and individuals. In these difficult times, our work is more important than ever. More information about Delivering Good is found on social media -- @DeliveringGood on Facebook, Twitter and Instagram -- and online at [Delivering Good's COVID-19 Resource Page](#).*

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