



Contact: Annmarie Dodd, (646) 267-2508  
[annmarie.dodd@tlifestyles.com](mailto:annmarie.dodd@tlifestyles.com)

## **GREG NORMAN COLLECTION LAUNCHES A ONE-FORE-ONE CAMPAIGN TO BENEFIT DELIVERING GOOD TO LAUNCH ON GIVING TUESDAY**

NEW YORK, May 5, 2020 – Golf lifestyle brand Greg Norman Collection, a leading worldwide marketer of technical golf wear for men and women, kicks off a goodwill online shopping campaign today to benefit Delivering Good. Through One-Fore-One, every item purchased on the company’s website through Sunday, May 10<sup>th</sup>, will be matched by another piece of apparel donated to the charity.

Delivering Good, supported by companies in the fashion, home and children’s industries, provides people in need with new clothing and other essential items through a diverse network of over 700 community-based nonprofits and government agencies across the United States. The charity has experience working in crisis and distributing more than \$2 billion in product donations since 1985. Delivering Good is intensifying its efforts to help those facing the long economic fall-out from the COVID-19 pandemic.

“We’re proud to support Delivering Good through this current donation campaign because its efforts to provide relief for families who are really struggling financially from the COVID-19 crisis is extraordinary,” said Michael J. Setola, president and CEO of Tharanco Lifestyles. “The work of Delivering Good goes on 365 days a year to support all levels of need, from poverty to disaster relief in times like this.”

In addition to the donations of new product during the One-Fore-One campaign, consumers shopping on [gregnormancollection.com](http://gregnormancollection.com) will receive a 25% discount with the code DELIVER to thank them for their support in the cause.

“The gift of new, essential products can provide hope, dignity and self-esteem to families and individuals facing the challenges of this pandemic,” says Delivering Good President & CEO Lisa Gurwitch. “We are supporting people facing poverty, homelessness, job loss and more. The donations of new merchandise will help low-income and disadvantaged individuals and families.”

### *About Greg Norman Collection:*

*Built upon a unique combination of performance, luxury and style, Greg Norman Collection is a leading worldwide marketer of golf-inspired apparel for men and women. Established in 1992, Greg Norman Collection is inspired by one of the world's leading golf professionals, the man they call "The Shark." Reflecting his adventurous spirit and confident, independent style, the Collection captures Greg Norman's powerful elegance, enthusiasm and passion for an individual design sense.*

### *About Delivering Good:*

*Delivering Good supports people as they recover from the daily disaster of poverty, and we are here to support those impacted by COVID-19 nationwide. We provide new clothing, shoes, home goods, children’s goods, and vital necessities to low-income children, families, and individuals. In these difficult times, our work is more important than ever. The charity has a network of over 700 community partners distributing the donations of new merchandise to people in need. More information about Delivering Good is found on social media -- @DeliveringGood on Facebook, Twitter and Instagram -- and online at [Delivering Good's COVID-19 Resource Page](#).*