



NEWS RELEASE

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Kayser-Roth Corp. donates Ghluv product to Delivering Good to assist low-income families dealing with Coronavirus impact

GREENSBORO, North Carolina—Kayser-Roth Corporation, a leading US based apparel manufacturer, is donating 10,000 pieces of its new Ghluv product, an antimicrobial hand protector, and 10,000 Ghluv branded antimicrobial Face Masks to the national nonprofit Delivering Good. The donation will be distributed to help low income and poverty-stricken families who are now dealing with the impact of the Coronavirus crisis.

“Ghluv Hand Protector was born from the very simple necessity of keeping hands clean as much as possible. While washing hands afterwards is mandatory, prevention while touching surfaces is a great routine as well. More recently we also accomplished converting our manufacturing to the production of non-medical face masks. As a sign of appreciation to Delivering Good and its terrific community, we are proud to give our small contribution to stay safe” says Nicola Gallotti, President & CEO of Kayser Roth.

Ghluv innovative hand protector creates an extra layer of protection from communal surfaces for the wearer. Treated with an antimicrobial that provides textiles with added protection against microbes, Ghluv can be washed up to 30 times retaining its antimicrobial properties, eliminating disposable glove waste and providing an economical solution for extra hand protection for the wearer while in public. Ghluv face masks are also treated with the antimicrobial technology. Ghluv is Made in the USA in North Carolina manufacturing plants.

Delivering Good President & CEO Lisa Gurwitch states “We appreciate Kayser-Roth’s support with the donation of Ghluv hand protectors and face masks. The gift of new, essential products can provide hope, dignity and self-esteem to families and individuals facing the challenges of this pandemic. We are supporting people facing poverty, homelessness, job loss and more.”

With over 35 years of crisis experience, Delivering Good works to help the people most in need. The charity has a network of 700 community partners to distribute the donations of new merchandise to low-income and disadvantaged individuals and families. The donation is being shipped directly community partners throughout the country to help senior citizens recovering from homelessness, and people from poor and marginalized communities.

Find out more at www.ghluv.com and www.delivering-good.com.

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