



Shara Felix
Senior Account Manager
Kayser-Roth Corporation

Shara Felix is a Senior Account Manager at Kayser-Roth Corporation, one of the largest legwear companies in the USA, makers of HUE and No Nonsense brands. She brings over 15 years of experience in sales, business development and strategy across department, chain, digital and on-air channels; products ranging from national brands and licenses to private label. She is passionate about collaborating on projects that deliver innovation and drive change.

Shara is a member of Kayser-Roth's sustainability committee, partnering on initiatives to reduce our carbon footprint, save trees, conserve water and decrease energy consumption in our plants. Her recent focus is changing over Kayser-Roth's polybags to 100% recycled materials.

Prior to Kayser-Roth she worked for Hot Sox (licensee for Polo/Ralph Lauren hosiery) as a National Account Manager for women's and men's products, Levi's in Sales and Planning on the women's and junior's denim businesses and Lord & Taylor in Planning, cosmetics and fragrances.

