

## **Susan McLain**

**Senior Vice President, Global Product Management  
Disney Consumer Products Commercialization  
The Walt Disney Company**



As Senior Vice President of Global Product Management at Disney Consumer Products Commercialization, Susan McLain leads the Company's global strategic product management effort across all businesses around the world. She assumed this role in March 2018.

Under McLain's leadership, the global product management team is redefining the vision of Disney's consumer products business, evaluating business opportunities, and developing new concepts that challenge the status quo.

McLain has more than 20 years of experience with The Walt Disney Company. Prior to joining Disney Consumer Products Commercialization, McLain served as senior vice president, product management and distribution strategy for Disney/ABC Home Entertainment and Television Distribution, where she led product management and distribution strategy across all in-home platforms. McLain has held numerous leadership roles throughout the Company, including with The Baby Einstein Company and Walt Disney Studios Home Entertainment. McLain earned a Bachelor of Arts degree in Journalism from San Diego State University and an advanced advertising studies certificate from Loyola Marymount University.