



## **DELIVERING GOOD AIMS TO RAISE \$2 MILLION AT VIRTUAL GALA TO CONTINUE DISTRIBUTING \$2 BILLION OF NEW PRODUCT DONATIONS TO THOSE IN NEED**

*Emcee Ken Downing and Special Guest Whoopi Goldberg to Co-Host Telecast on November 4 Honoring Some of Fashion's Leading Philanthropists*

New York, NY – September 15, 2020 – Delivering Good, the charity of choice for new product donations made by companies in the fashion, home and children's industries, today announced that it aims to raise \$2 million to continue distributing more than \$2 billion in donations of new clothing and essentials it has received since 1985. The organization is raising funds at its Annual Gala on Wednesday, November 4, to provide donated items to millions of families and individuals around the world who have been directly impacted by natural disasters, COVID-19, homelessness and other challenges.

This year marks the 35th anniversary of Delivering Good and the 2020 gala theme, "Coming Together to Create a More Equitable World," emphasizes the importance of donating to disaster and poverty relief, a particularly timely message given the ongoing global pandemic and other recent traumatic events. Due to health and safety concerns related to the COVID-19 pandemic, the organization decided to share this year's gala via streamed video and sell virtual tables for the event.

The gala event will be streamed from the Empire State Building and will be emceed by Ken Downing, Chief Creative Officer of Triple Five Group, along with special guest Whoopi Goldberg. The evening will feature a mix of industry awards, talks with leading philanthropists from the fashion world and musical performances.

"In these extraordinary times, it's more important than ever that our entire industry come together to help those in need," said Andrea Weiss, Delivering Good's Board Chair. "All of the honorees we are recognizing this year are dedicated to giving back and we are proud to acknowledge their efforts and contributions as we share this celebration virtually with our guests via our telecast."

Delivering Good is combining its Annual Gala and Women of Inspiration Luncheon into a single event this year, which will honor:

- Retail icon Terry J. Lundgren with the Lifetime Achievement Award.
- Designer Michael Kors with the Vanguard Award.
- Angela Chan, Managing Director and President of Chargeurs\*PCC Fashion Technologies, and Amanda and Karen Zuckerman, Co-founders of Dormify, with the Women of Inspiration Award.
- American Eagle Outfitters with the Impact Award.

Designer Michael Kors is being honored with the Delivering Good Vanguard Award, which is given each year to an individual who has combined his or her passion for business with a passion for philanthropy. Kors' namesake company has donated \$35 million in products to Delivering Good this year to distribute to people in need.

The Delivering Good Impact Award recognizes a brand, company or group of companies that have united around a particular campaign of giving. This year's recipient is American Eagle Outfitters, for its Holiday 2019 purpose marketing program with Delivering Good. The campaign was the most successful to date for Delivering Good, with consumers and associates raising \$1.5 million to support homeless youth and disadvantaged young adults. This year and into 2021, the program will make a significant impact in key US markets where high numbers of youth and young adults are affected by homelessness.

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The Delivering Good Annual Gala event will include a streamed auction featuring one-of-a-kind items and experiences led by Lydia Fenet, Global Managing Director, Strategic Partnerships, and Lead Benefit Auctioneer at Christie's Auction House. The evening will also include musical performances by special guests.

For sponsorship and registration information, please visit <https://www.DGGala.org>.

### **About Delivering Good**

Delivering Good provides companies with a simple and effective way to help millions of kids, adults and families in need through donations of new merchandise. The organization started as Kids In Distressed Situations (K.I.D.S.), providing disaster and poverty relief with new products and apparel for children. Separately, Fashion Delivers provided donations of adult apparel and home items for disaster and poverty relief, and in 2014 the two nonprofits merged; the name Delivering Good was adopted in 2017. Since the founding in 1985, over \$2 billion of donated product has been distributed through a network of community partners across the country. Follow Delivering Good on Facebook, Twitter and Instagram: @DeliveringGood. Find out more online at [www.Delivering-Good.org](http://www.Delivering-Good.org).

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