

Ken Ohashi

Chief Executive Officer
Brooks Brothers

Ken Ohashi is a highly-regarded industry executive with over two decades of experience in fashion, consumer products, retail and business development. In his role as Chief Executive Officer, Mr. Ohashi leverages his vast expertise to provide strategic, financial and operational leadership for Brooks Brothers, a \$1 billion brand with 600-plus retail doors worldwide. He works closely with the brand's Board of Directors, senior leadership and international network of partners to drive the global business.

Prior to joining Brooks Brothers, Mr. Ohashi was President of International and Global Retail for Authentic Brands Group (ABG), leading the brand management, business development and marketing of ABG's \$4 billion portfolio of iconic and world-renowned brands outside the U.S. Additionally, Mr. Ohashi oversaw the formation of SPARC Group, a joint venture between ABG and Simon Property Group that supports 3,600-plus retail doors and shop-in-shops, a leading eCommerce platform and \$4.7 billion in global retail sales annually.

Before ABG, Mr. Ohashi was Senior Vice President of International and Global Licensing for Aéropostale, where he was responsible for overseeing the brand's business development, merchandising, planning, corporate and store operations. Under Mr. Ohashi's leadership, the brand's international business experienced tremendous growth. In less than five years, Aéropostale expanded into new markets across Asia, Europe, India, the Middle East, North Africa and Latin America and opened over 300 stores in 17 countries.

Prior to his role as SVP, Mr. Ohashi served as Aéropostale's Vice President of Investor and Media Relations. In this role, Mr. Ohashi managed the company's \$3 billion market cap, as well as relationships with over 30 equity research analysts, the company's shareholders, media and Board of Directors. Mr. Ohashi first joined Aéropostale in 2002 to transition the company from privately held to publicly traded. He played a core role on the team that led the company through its \$275 million initial public offering.

Before joining Aéropostale, Mr. Ohashi spent several years in Arthur Andersen LLP's Business Assurance and Advisory Group, where he specialized in audit and consulting to retail, fashion, advertising and pharmaceutical companies.

Mr. Ohashi's work has been recognized by some of the nation's most prestigious institutions. In February 2010, Mr. Ohashi was ranked first in Institutional Investor (II) Magazine's annual Wall Street survey in the 'Best Investor Relations Officer' category, and was named to the publication's 2010, 2011 and 2012 All-American Executive teams. In February 2011, Mr. Ohashi was also named "Best IRO" in the mid-cap 400 by Bloomberg and Investor Relations Magazine. In 2015, Mr. Ohashi was also named one of 50 Outstanding Asian Americans in Business by the Asian American Business Development Center.

Mr. Ohashi also serves on the Board of Delivering Good, which is a non-profit organization that connects fashion and consumer product companies with victims of poverty and natural disasters. To date the organization has collected over \$1 billion in new product from over 500+ companies to support those in need.