

Brandon Mitchel is currently an Executive Director at MMG Advisors, where he advises on sell-side and buy-side M&A transactions, as well as growth capital raises and private placements, with a particular focus on Digital Retail, Fashion, Luxury, Wellness, and Beauty. Clients have included Contemporary Lifestyle Group (Rebecca Taylor & Parker) in its sale to VINCE, as well as Proenza Schouler, Bandier, NEST Fragrances, Rhinoco (NEOU Fitness), and Ippolita, among others.

Brandon is a seasoned investment banking professional with extensive transaction advisory, corporate finance, and direct investing experience across the Consumer, Retail, and Technology sectors. Prior to MMG, he was a Vice President at Threadstone Advisors, a boutique investment bank to the Consumer and Retail sector. Brandon began his career at Fireman Capital Partners, a private equity firm targeting high growth branded consumer investments that included Hudson Jeans, Serena & Lily, and Evolution Fresh. Afterwards, he joined Brown Gibbons Lang & Company, where he focused on M&A advisory services across the consumer and retail services sectors and was later an Associate in the U.S. Private Equity Group at Baird Capital where he focused on technology services and manufactured products.

Brandon holds a BA in Government & Law from Lafayette College, where he was also the Captain of the Men's Golf Team.