

## **Gary F. Simmons**

Gary F. Simmons was named “Interim” CEO of Delivering Good in January 2022, taking over on March 1st, 2022, as a full-time search is underway for a permanent head of the charity. He served as a board member and past chair of Delivering Good (Based in NYC) for over twenty-three years, stepping off the board in 2019.

Prior to this new “interim” position, he was President and Chief Executive Officer of Gerber Childrenswear LLC, one of the nation’s leading marketers of infant and toddler apparel and related products. Mr. Simmons joined Gerber Childrenswear as President in March 2005 and was promoted to President and Chief Executive Officer in April 2007, retiring in May 2018. During his thirteen years at Gerber he successfully managed three different ownership relationships, Public, Private Equity (Sun Capital) and Family (Intradeco) & the purchase of Triboro Bedding and Baby Fans, merging the two successfully. He joined the Intradeco (Owners of Gerber Childrenswear) Board of Directors in April 2018.

Prior to joining Gerber, Simmons successfully executed the merger of Healthtex and H.H. Cutler into one newly formed company, VF Playwear, where he was the President from 1997 to 2004.

Simmons began his career as a children’s clothing buyer at Shillitos, a Cincinnati department store, after graduating from the University of Cincinnati in Ohio with a B.A. degree in marketing and finance in 1976. In 1978 he assumed a children’s clothing buying position with the iconic Gimbels department store. Simmons joined Healthtex in 1980 as its field sales representative in Pennsylvania, and in 1985 worked his way up to Vice President of Sales for the Britannia brand at Healthtex. In 1987, he was promoted to General Manager and Vice President of Sales and Marketing for the Healthtex brand.

After a brief stint at Toddler University between 1990 and 1991 as the Vice President of Retail Marketing, he rejoined Healthtex a division of VF Corporation in 1991 as Vice President of Retail Marketing and was named Vice President of Marketing at Healthtex in 1992. He was promoted to President of Healthtex in 1993 until the merger of VF Playwear in 1997

He and his wife Sue established “S & G Consulting” in June 2018 focused on Not for Profit and for-Profit consulting and advisory work and has focused on family businesses working on current business challenges & opportunities and long-term strategic work.

He has served in the past on the advisory board of the UNCG Clothing & Textiles rejoining in 2019, and the NC State Clothing & Textile & the UNCG Bryan school advisory board. He also sat on the Board of Directors & the Executive Committee, was past Chair of AAFA (American Apparel and Footwear Association) from 2010 to 2021

Simmons resides in Greensboro, NC with his wife Sue.