



Charles Haley
President, Tackle Tomorrow

Founder Charles Haley, like many of the children in the schools implementing Tackle Tomorrow programming, was raised in a low-income household, and struggled with education, reading three grade levels behind his peers before his admittance to James Madison University on a football scholarship. With the help of football coaches and professors throughout his career, his reading levels and confidence soared, and he came to realize the true value of education as a catalyst for success.

Now, recognized in the NFL Hall of Fame for his outstanding athletic career and a recipient of five Super Bowl rings, he is focused on giving back alongside Dallas civic leader Bob Bowie by providing young students with the resources and technology they need to eradicate literacy challenges that persist in underserved communities.