

Alba Rodriguez has over 20 years of experience in nonprofit management for human service, youth development and educational organizations. In 2022, she became the new CEO of the YWCA of the City of New York. Alba is formerly the Chief Strategy and Data Officer of Brooklyn Community Services (BCS), where she oversaw data, external relations and technology, and led the development and execution of organizational strategy. Prior to joining BCS, Alba served as VP of the Posse Institute at The Posse Foundation, one of the largest youth leadership development and college success organizations in the country. Alba has also managed consulting projects for Firefly Education, LLC, including leading major youth-assessment initiatives serving low-income students for the College Success Foundation, and has provided strategic consulting for selective colleges and other organizations on their diversity programs. Alba holds a B.S. in philosophy and biopsychology from Tufts University and an Ed.M. in human development and psychology from the Harvard Graduate School of Education.